

WIDYA BAYU WICAKSONO

SENIOR PRODUCT DESIGNER • 5+ YEARS EXPERIENCE

www.widyabayu.com widyabayuwicaksono@gmail.com [+62 85 707 444 075](tel:+6285707444075)



READ MY PORTFOLIO

EXPERIENCE

Senior Product Designer / Nalagenetics

JAN 2022 - PRESENT

- Set goals for the design team each quarter.
- Develop and keep up the design system on all platforms.
- Plan weekly tasks for design requests.
- Tackle every design requests using Figma.
- Conducted user research and usability testing for big design change.

UI/UX Designer / Trans Retail

FEB 2021 - DEC 2021

- Redesigned Transmart mobile apps into AlloFresh.
- Colaborated with developers on every design decision.
- Created multiple mobile apps for each Transmart product line.
- Conducted user research to know more about the order and shipping flow.

UI/UX Designer / Onoff Insurance

JUN 2020 - NOV 2020

- Created web and mobile apps design based on design requests.
- Work closely with developers to ensure the app match the design.
- Created a small design system for Android and IOs apps.

UI/UX Designer / Urbanhire

SEP 2019 - MAR 2020

- Created design system for dashboard apps.
- Designed new product features based on requests from Product Managers.
- Conducted user research on job seekers to know what is their pain point.
- Created illustrations based on company's visual language.

UI/UX Designer / MPOTech Inc

MAR 2019 - JUN 2019

UI/UX Designer / ACT! Digital Agency

JAN 2018 - FEB 2019

EDUCATION

Brawijaya University

Bachelor in computer science
2013 - 2017

SKILLS

Design

User Interface
User Experience
User Research
Wireframing
Design System
Illustration
Icon

Software

Figma
Sketch
Illustrator
Photoshop
Maze
JIRA

Management

Sprint Plan
Design Roadmap
Personal Feedback